

## **SAN JUAN MOUNTAINS ASSOCIATION**

### **San Juan Public Lands Ambassadors**

The San Juan Mountains Association (SJMA) is seeking to hire a team of two (2) to three (3) seasonal San Juan Public Lands Ambassadors to educate and inform public lands visitors how to responsibly visit the spectacular public lands in San Juan County, Colorado. The San Juan Public Lands Ambassadors will work with SJMA staff and volunteers and in partnership with the U.S. Forest Service, Bureau of Land Management, and Silverton Chamber of Commerce to provide accurate public lands information to visitors while encouraging Leave No Trace practices. The team will work in the Town of Silverton, at the Ice Lakes Trailhead, and at other public lands information centers in the region.

### **Background**

Founded in 1988, SJMA is a nonprofit cooperating (or interpretive) association for the San Juan National Forest, Rio Grande National Forest, and Bureau of Land Management. With fourteen (14) bookstore/ visitor information offices, SJMA supports federal land management agencies in five (5) counties throughout Southwest Colorado and engages the local community to promote conservation education and public lands stewardship.

### **Job Description**

**JOB SUMMARY:** The San Juan Public Lands Ambassadors will work with SJMA staff and volunteers to provide visitor information services, promote responsible use and Leave No Trace practices, sell and promote interpretive product sales and perform other miscellaneous duties at satellite locations throughout San Juan County. This person will work closely with SJMA staff and partners with the San Juan National Forest, the Bureau of Land Management, and the Silverton Chamber of Commerce to promote responsible outdoor recreation in a highly professional and courteous manner. This position is under the immediate supervision of the SJMA Director of Visitor Information.

**LOCATION:** The position will be based primarily in San Juan County with the opportunity to work at the Silverton Visitor Center, Ice Lakes Trailhead, and possibly a Molas Pass location. There is also a possibility that candidates will be offered hours at other SJMA locations, including in and around Durango.

**HOURS:** 6 hour shifts, 6 days a week with the possibility of part-time (3 days per week) for the right candidate. Weekends will be required. This is a seasonal position expected to work from June-September.

### **GENERAL DUTIES AND CUSTOMER SERVICE**

- Engage with public lands visitors to provide information on local destinations and encourage responsible outdoor recreation.

- Communicate and coordinate with the SJMA staff to stay up-to-date on public lands recreation, and visitor information.
- Become familiar with common destinations for the SJNF destinations.
- Encourage visitors to “Leave No Trace” and “Tread Lightly” and to comply with applicable laws, rules and regulations.
- Assist with the sale of SJMA’s interpretive products as needed.
- Assist with volunteer coordination and oversight as needed.
- Assist SJMA staff and partners to help deliver educational and public lands stewardship programming within the San Juan National Forest.
- Attend SJMA workshops and trainings when appropriate.

### **BOOKSTORE RESPONSIBILITIES**

- Sell products and operate the point of sale system (Cashier Live or Swipe Simple).
- Ensure that bookstore display areas are maintained in a neat and orderly fashion.
- Assist with maintaining product inventory daily.
- Maintain a professional image and courteous demeanor at all times.
- Perform and maintain daily sales reporting.

### **SKILLS AND QUALIFICATIONS:**

The successful candidate will possess some combination of the following skills/qualifications:

- Highly energetic
- Passion for public lands and encouraging visitors to recreate responsibly
- Excellent interpersonal skills
- Terrific Customer Service abilities
- Friendly and personable
- Great organizational skills
- Attention to detail
- Computer literacy
- Strong communication skills
- Comfortable with counting money
- Reliable
- Knowledge of trailheads and outdoor recreation opportunities in San Juan County, including U.S. Forest Service and Bureau of Land Management lands
- Knowledge or willingness to learn local recreation sites
- Knowledge or willingness to learn Forest Service and BLM regulations

### **REQUIREMENTS:**

A valid Colorado Driver's License is required as well as a good driving record. A personal vehicle will be used on occasion, with mileage reimbursement or travel stipend consistent with SJMA policy.

**Compensation:**

\$14-\$15 per hour commensurate with qualifications and experience.

**To Apply:**

Those interested in the position are asked to submit a resume and letter of interest demonstrating their qualifications and interest in the position. The cover letter should succinctly describe the applicant's goals, suitability for the position, and other pertinent facts that may not appear in the resume.

No phone calls please. SJMA is an equal opportunity employer. Please send resume cover letter to [Psherman@sjma.org](mailto:Psherman@sjma.org)